Golden Gateway: The Marketplace for European Investment Migration

One platform connecting investors with vetted lawyers, eligible real estate and investment-ready startups.

Investor presentation · golden-investments.com

Investor deck





Wealth is moving across borders at record scale

142,000

millionaires expected to relocate in 2025, the highest ever recorded

Record year

165,000

projected millionaire relocations in 2026

–16,500

net loss of millionaires facing the UK alone this year

Source: Henley & Partners private wealth migration reporting.

The problem: a fragmented, opaque, fast-changing journey

Fragmented

Investors juggle separate lawyers, agents, fund managers and banks, with no one owning the whole journey.

Fast-changing

> **Portugal** dropped property in **2023**,
> **Greece** raised thresholds in **2024**,
> and **Spain** closed in **April 2025**.

Expensive

Traditional advisers charge premium fees, around €25,000 on top of the investment at the high end.





Our solution: one marketplace for the whole ecosystem

Connect

Investors meet vetted immigration lawyers, eligible real estate and investment-ready startups in one place.

Compare

Programs side by side by minimum investment, route, timeline and legal status.

Guided path

Three steps: **choose a route** → **get matched** → then **invest and obtain residency.**

Early traction

The marketplace is live across Europe's main Golden Visa programs.

7

Golden Visa countries covered

500+

vetted professionals on the platform

1,200+

live investment opportunities

€2B+

facilitated investment

Headline figure

Source: golden-investments.com platform figures.

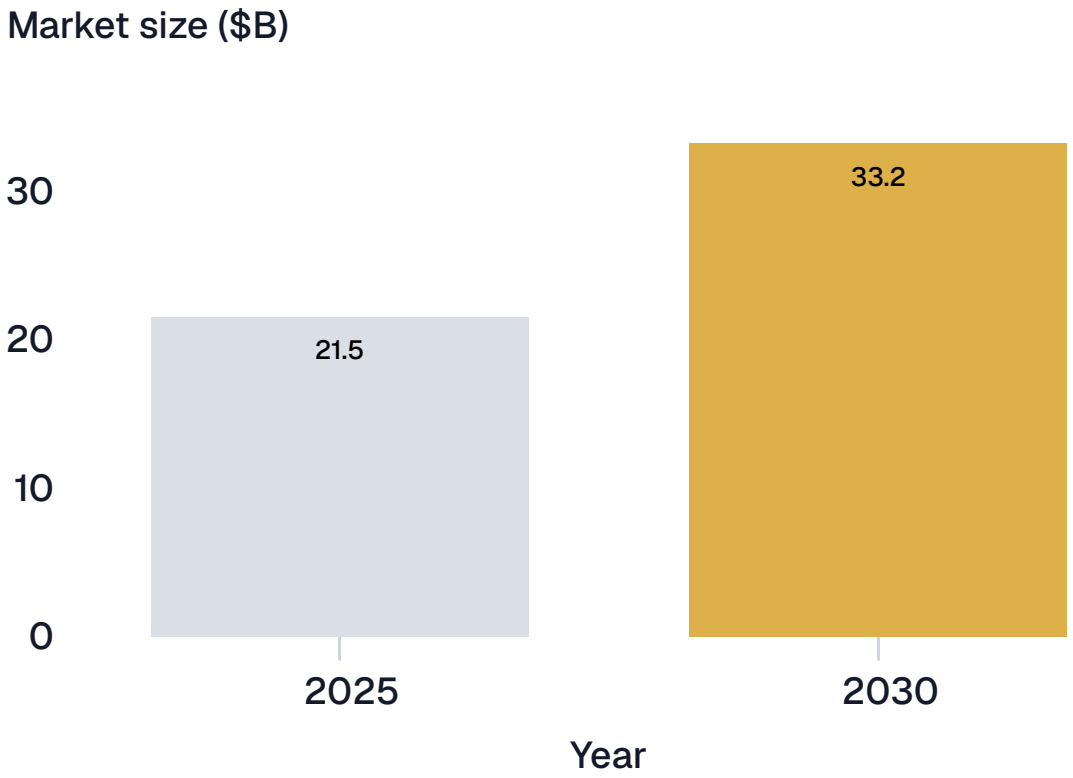
Part 1

Market opportunity

How big the market is, where Golden Gateway plays, and where demand is heading.

A $21.5B global market growing 9.1% a year

Residency-by-investment market ($B)



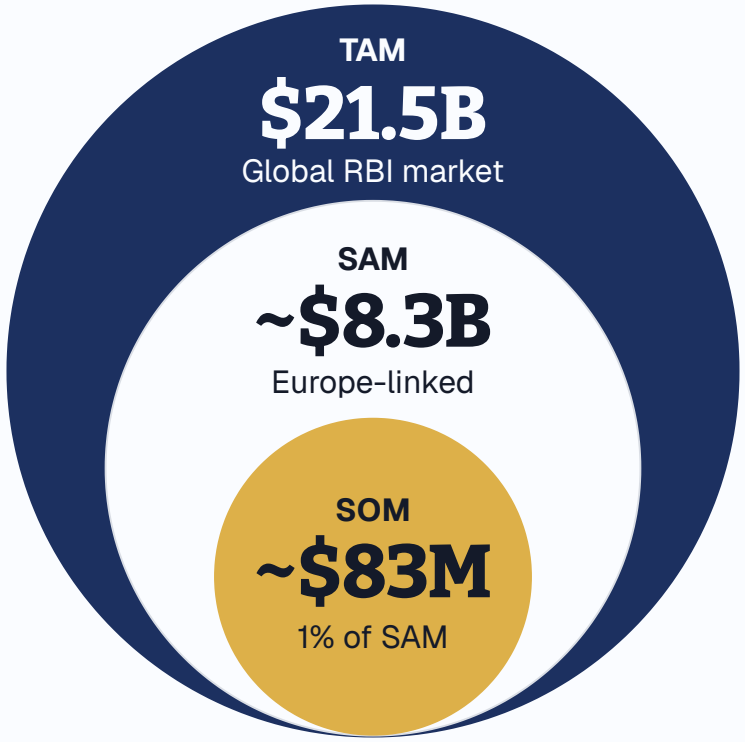
$21.52B → $33.21B residency-by-investment, 2025 to 2030.

+$12.4B citizenship-by-investment in 2025; Europe holds a 38.5% revenue share.

19 of 27 EU states run investment migration frameworks.

Caveat: published market estimates vary widely between sources.

TAM, SAM, SOM



TAM — $21.5B

Global residency-by-investment market, 2025.

SAM — ~$8.3B (estimate)

Europe-linked programs: Europe's 38.5% investment-migration share applied to the TAM.

SOM — ~$83M (illustrative)

1% of SAM captured as platform fees within five years.

SAM and SOM are estimates to validate

Demand is shifting, not shrinking

Portugal

4,990 → 6,652

investment and family residence permits, 2024 to 2025, with no property route

Up 33%

Greece

28,681

files pending as of August 2026

Spain

14,576

golden visas issued 2013–2023 before the program closed

Every reform reroutes demand. Investors need a live map of options.

Part 2

Competitive landscape

Who serves investors today, and the gap none of them fill.

Three kinds of competitor, none a full marketplace for Europe



Global advisory firms

Henley & Partners, Arton Capital, Global Citizen Solutions.

High-touch service with premium fees.



Comparators and directories

SovSpot (320+ programs), YouResidency (125 programs), Indohill.

Information-led, light on transactions.



Single-route niche players

Ainable matches investors with Greek startups only.

One country, one route.

How Golden Gateway compares

Player	Program comparison	Vetted lawyers	Eligible real estate	Startup routes	Two-sided marketplace	Europe focus
Golden Gateway	✓ Yes	✓ Yes	✓ Yes	✓ Yes	✓ Yes	✓ Yes
Global advisory firms	Partial	In-house	Partial	No	No	Partial
Comparators / directories	✓ Yes	Directory	No	No	Partial	Partial
Niche players (e.g. Ainable)	No	Bundled	No	Greece only	Partial	Greece

The only player with every box ticked

Our moat: network effects across four sides



Four-sided flywheel

More investors attract more lawyers, property owners and founders, and vice versa.

Live compliance data

Compliance-mapped program data stays current as rules change.

Vetted trust

Vetting builds the trust that directories lack.

Business model

Investors

Free

Free account for investors, so demand flows in without friction.

Live today

Supply side

Revenue streams

- **Subscriptions:** €299/month per verified professional; 30% of 500+ paying = ~€540K ARR
- **Lawyer referral:** 10% of matched mandates, ~€550 per client (fees €5,500+)
- **Property referral:** 25% of ~2% commission, ~€2,000 on a €400K Greek property
- **Startup listings:** €1,500 fee + 1% of capital raised

Economics

Unit economics

- Blended revenue ≈ €2,550 per investor journey
- Target CAC €600 → LTV:CAC ≈ 4.3:1 (benchmark 4:1)
- Take rate 0.6% of investment vs 10–20% typical, low because tickets are €250K–€800K

Modelled targets based on 2025–26 market benchmarks (PitchBook, Upwork 10-K, Golden Visa fee guides).

Go-to-market and growth plan

18-month milestones from Q1 2027

1

Q1 2027

Launch paid professional tiers; 150 paying professionals.

2

Q2 2027

Expand from 7 to 10 programs; 2,000 live opportunities.

3

Q4 2027

Escrow and document vault; 750 journeys completed; €1M ARR run-rate.

4

Q2 2028

1,000 vetted professionals, 1,500 journeys, €2.5M ARR run-rate; Series A ready.

Modelled targets based on 2025–26 market benchmarks (PitchBook, Upwork 10-K, Golden Visa fee guides).

The ask

Raising €2.2M seed (SAFE / priced equity)

In line with Europe's 2025 median seed deal of €2.2M (PitchBook Q1 2025); target ~€6M pre-money (median €5.6M).

Use of funds: 35% product & platform (€770K); 30% supply & demand acquisition (€660K); 20% brand marketing (€440K); 15% compliance & legal vetting (€330K).

18-month runway to €2.5M ARR and Series A.

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Modelled targets based on 2025–26 market benchmarks (PitchBook, Upwork 10-K, Golden Visa fee guides).

