NOMADO INNOVATIONS · STAKEHOLDER BRIEFING

Nomado Breeze

A dependable workday in a place you want to be

Two engines: a global Work Ready aggregator of nomad coworking hubs, and franchised off-grid modular Work Hubs on beaches.

Proposal for stakeholder approval · November 2026



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Stakeholder briefing

PROPOSITION

November 2026

Two engines: verified working days, then beachfront Work Hubs



WHAT IT IS

Engine 1: a global marketplace of coworkings as digital-nomad hubs, all under the Work Ready standard.

The offer: A verified desk, a clear call policy, tested connectivity and an optional monitor.

WHERE WE START · PARTNER-FIRST ROLLOUT

Athens/Crete pilot → global aggregator → Engine 2: franchised beach Work Hubs.

EVIDENCE GATE

Franchise hubs only after a location proves paid demand covering full operating cost.

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CUSTOMERS

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Built for remote professionals staying 1–8 weeks



FIRST PRIORITY

Traveling professional

Accommodation Wi-Fi is unfit for client calls.



FIRST PRIORITY

Longer-stay freelancer

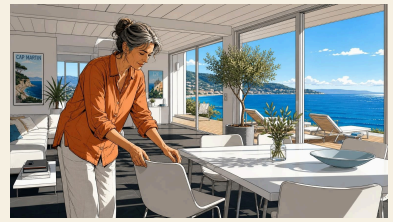
Repeated searching, isolation and high daily rates.



SECOND

Small distributed team

Fragmented invoices, uncertain meeting capacity.



SUPPLY PARTNER

Venue host

Idle daytime space gains bookings without fixed rent.

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JOURNEY

The customer journey from search to a working day

1	2	3	4	5
Find	**Pick**	**Pay**	**Confirm**	**Work**
Clear access, checked amenities and the final price.	Venue, date and optional equipment; capacity is held.	Or request-to-book with a host acceptance deadline.	Venue, time and access instructions arrive.	Check in, work, leave a verified review.

The held capacity and the acceptance deadline are what make step three dependable.

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DIFFERENTIATOR

Work Ready verification card sets us apart

- ✓ A **free, dated check** of connectivity, desk comfort, call policy and access.
- ✓ States exactly what was checked and when, **never a universal guarantee**.
- ✓ Venues embed it and gain qualified demand; we earn **only on completed service**.

> "Wi-Fi tested on 4 November, call booth available by reservation"



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LAUNCH SCOPE

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Launch baseline: seven P0 features

- Verified venue records
- Clear tariff and inclusion rules
- Availability and capacity holds
- Booking and payment state machine
- Cancellation and recovery queue
- Partner and admin access controls
- Confirmation and access instructions

Safety and transaction correctness override convenience.

Feature priorities ranked by impact, confidence and effort

FEATURE	IMPACT	CONFIDENCE	WEEKS	SCORE	WAVE
Verified venue records	5	90%	1–2	3.00	P0
Availability and capacity holds	5	90%	2–4	1.50	P0
Booking and payment state machine	5	90%	3–5	1.12	P0
Check-in and verified reviews	4	80%	1–2	2.13	P1
Equipment stock and reservations	4	80%	1–3	1.60	P1
Venue reporting and payouts	4	80%	2–3	1.28	P1
Team quotation and invoices	4	60%	2–4	0.80	P2
AI destination itinerary	2	40%	2–4	0.27	Later

Score = impact × confidence ÷ midpoint weeks. Estimates are planning proposals.

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REVENUE ADD-ONS

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Equipment and team services extend each booking



€6

Monitor add-on per used day, reserved and compatibility-checked.

€115

Five-day pack at a selected venue.

€250+

Team coordination per scoped booking.

€29–79

Optional monthly venue tools: reporting and direct booking.

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RECOVERY

When a venue fails, the customer is never stranded

1 **Record and stop**

Log the incident and stop sales on affected inventory.

2 **Make it right**

Offer a suitable alternative or the applicable refund.

3 **Protect the network**

Repeated failures or stale availability suspend a venue automatically.

TARGET

30 min

Response target during staffed access hours.

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PLATFORM

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A lean, trustworthy platform underneath

STACK

TypeScript web/API services, PostgreSQL for bookings and money, and a durable worker queue.

NO DOUBLE BOOKING

Two simultaneous attempts can never confirm the last desk twice.

MONEY INTEGRITY

Idempotent payment webhooks and daily reconciliation of bookings, refunds and payouts.

ACCESS

Venue users see only their own inventory, guests and payouts. Admins sign in with MFA.



ENGINE 2 · FRANCHISE

Modular Breeze Work Hubs

- Category leader in franchised modular Work Hubs on beaches with sea views.
- Local franchisees fund and operate approved off-grid hubs.
- Nomado Breeze supplies brand, booking platform, design standard, training and audits.
- One demonstration site, then two supervised pilots before wider rollout.

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WORK HUB SPEC

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The equipped Work Hub: off-grid work and stay



- Solar panels with battery storage.
- Starlink internet.
- Ergonomic desk and monitor.
- Optional bed and refrigerator for work-and-stay.
- Unit cost: [placeholder, to be confirmed].

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ROADMAP

Roadmap: Athens pilot, global aggregator, franchise network

1. **Weeks 1–2**
   Audit site, validate claims, sign three pilot partners.
2. **Weeks 3–6**
   Verified listings, pricing, request-to-book, admin, email.
3. **Weeks 7–10**
   Payments, inventory holds, refunds, reconciliation.
4. **Weeks 11–12**
   Controlled paid pilot; target 100 completed desk-days.
5. **Months 4–12**
   Expand the global aggregator under Work Ready, then launch franchised beach Work Hubs.

All milestones and the 100 desk-day figure are proposed targets, not current traction.

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Decisions we need from stakeholders

1. Approve the two-engine vision and the Athens/Crete pilot as step one.
2. Confirm the legal operator, payment responsibility and service scope.
3. Correct unverified website claims before launch.
4. Gate global aggregator expansion and the franchise network behind pilot evidence.

