

INVESTOR PRESENTATION · PRE-SEED · 2026

Nomado Breeze

The global marketplace for nomad workspaces, and the franchise leader in solar-powered beachfront Work Hubs

THE PROBLEM

Remote work is mainstream, but a reliable workday on the road is not

18.5M

American workers identified as digital nomads in 2025, up 2.2% year on year

- Accommodation Wi-Fi and desks fall short for client calls, and the search repeats in every city.
- The gap is certainty at the venue: availability, noise, equipment and a fallback.
- Our vision: two engines, a global Work Ready aggregator and franchised modular beach Work Hubs.



THE SOLUTION

Two engines that sell dependable working days

Engine 1: Global Work Ready aggregator

- A partner marketplace of coworking venues in digital-nomad hubs, each with a dated "Work Ready" card showing what was checked and when.
- Partners supply the space; Nomado Breeze handles discovery, booking and recovery.

Engine 2: Franchised modular beach Work Hubs

- Equipped modular workspaces on beachfront sites, run by franchise partners under the Nomado Breeze standard.

Pre-revenue. Launch cluster: Athens, then Crete. Forecasts are illustrative.





COMPETITION

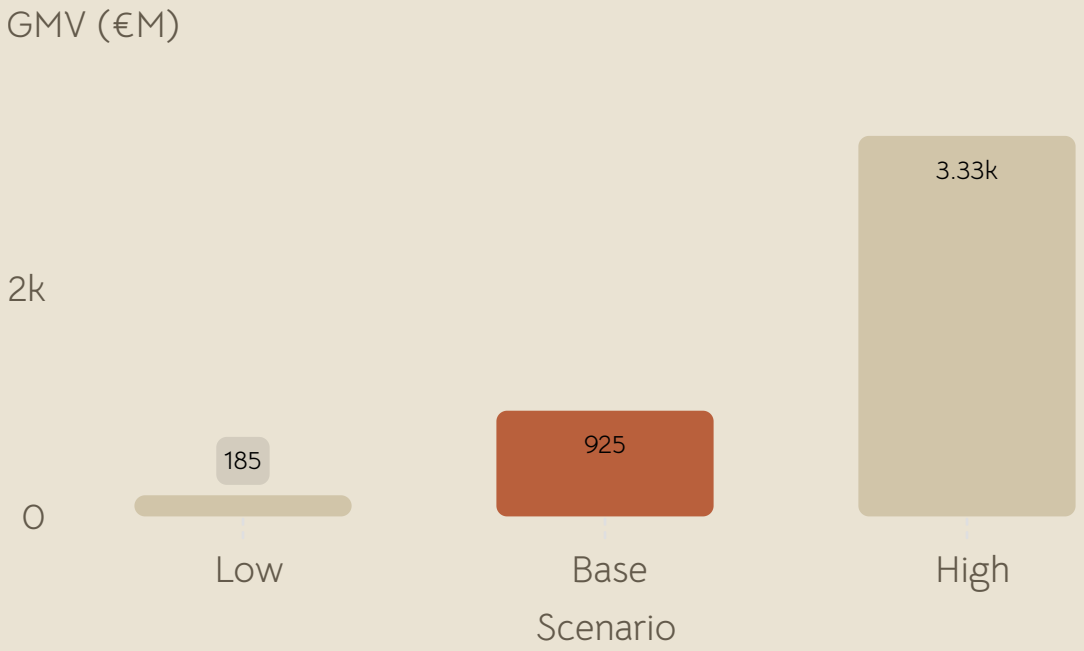
Competitors prove demand for flexible desks, not for certainty

Alternative	Offer or price signal	Implication
Deskpass	Desks from $15/day	Flexible booking alone is not distinctive
Outsite	Membership $199/year or $499 lifetime	Community is not accommodation
Stone Soup Athens	Day pass €17 excl. VAT	Premium needs a visible benefit
Workhub Chania	€17/day, €78/week, €288/month	Weekly value already exists locally
Hotels and cafés	No uniform standard	Win on calls, comfort and fallback

Public prices checked 6 November 2026

ENGINE 1 · GLOBAL AGGREGATOR · TAM

TAM: a €925M demand scenario from US nomads alone



Annual GMV scenarios, € millions

Low: €185M (5%, 10 days, €20)
High: €3.33bn (20%, 30 days, €30)

18.5M US nomads × 10% paid-space buyers × 20 days × €25

€925M GMV

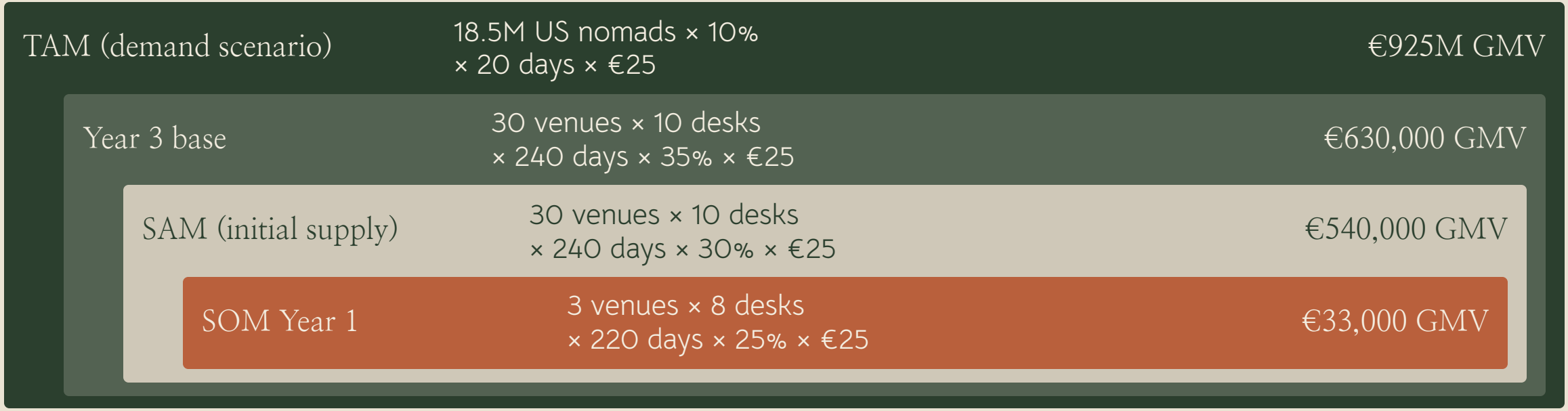
€185M platform revenue at 20% commission

A transparent scenario, not a published market valuation. Excludes non-US demand. Engine 2, franchised modular beach Work Hubs, adds a separate franchise-hub opportunity on top of this scenario; it is not sized here.

MARKET LAYERS · ENGINE 1

From TAM to SAM to SOM

Engine 1 (global Work Ready aggregator): SAM is channel-accessible Greek capacity, a separate lens from the US-only TAM. Engine 2 (franchised modular beach Work Hubs) is an additional opportunity beyond these layers, not yet sized.



REVENUE MODEL

Revenue model: commission first, add-ons when proven

Desk commission

20% of completed bookings, within a 15–25% negotiation range.

Equipment

Monitor rental at €6/day, about €3 contribution.

Team coordination

€250–750 per scoped engagement.

Venue tools

€29–79/month; later franchise royalties of 5% plus a 1% brand fund.



UNIT ECONOMICS

Each five-day order contributes €18.50 before acquisition

Component	Amount
Desk GMV, five days at €25	€125.00
Commission at 20%	€25.00
Payments (2% + €0.25)	-€2.75
Support (€0.50/day)	-€2.50
Refund reserve (1%)	-€1.25

CONTRIBUTION

€18.50

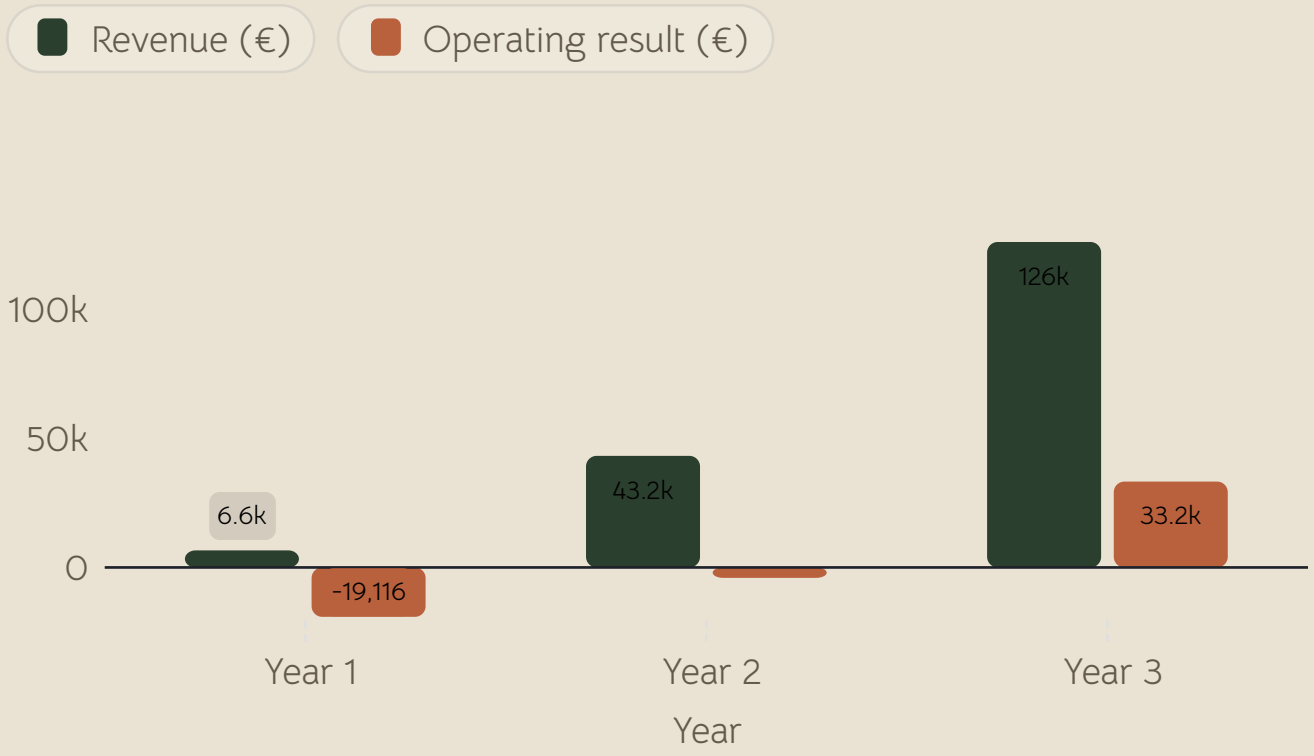
€6.50

first-order contribution at a €12 acquisition cost

Every repeat order keeps the full €18.50.

FORECAST · PLANNING SCENARIO

Asset-light path to an operating profit in Year 3



Venues 3 → 12 → 30

Desk-days 1,320 → 8,640 → 25,200

Break-even at 22.5%

Year 3 utilization needed to cover costs.

Excludes mobile-unit capex, tax and financing.

FORECAST · P&L

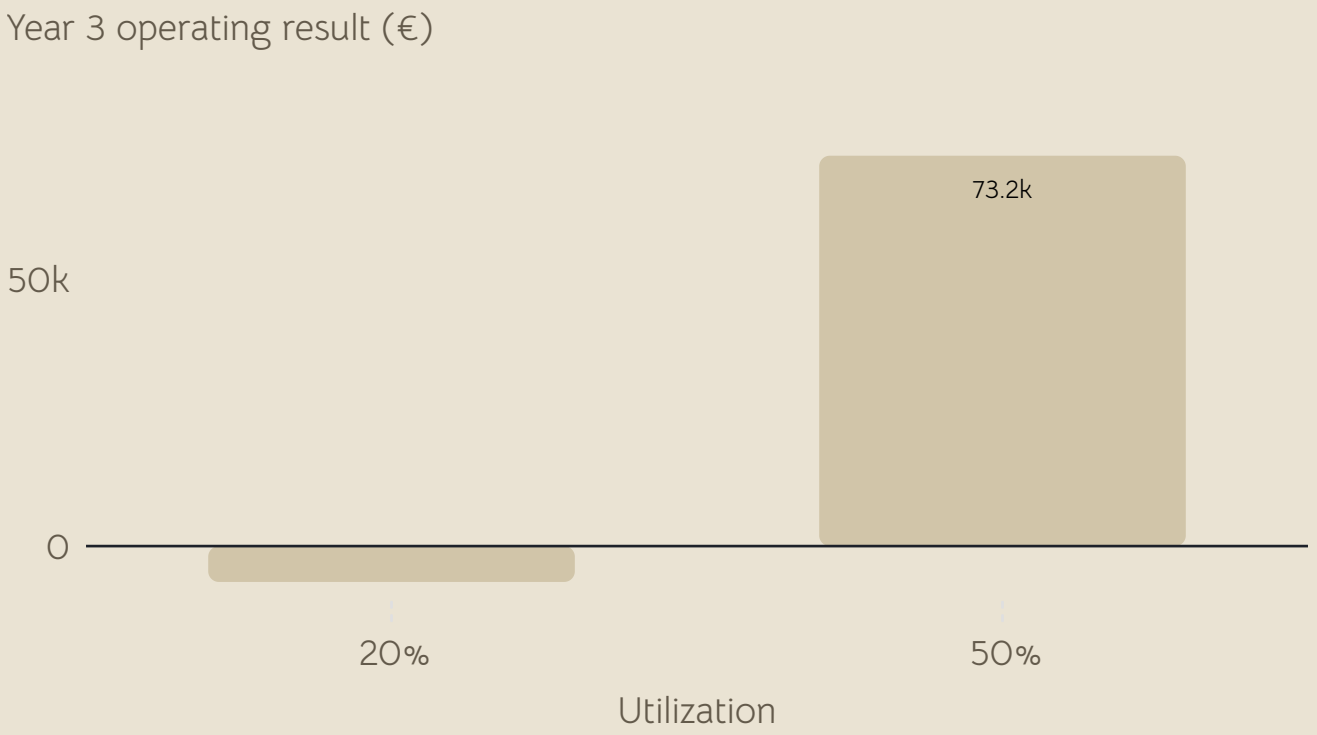
Three-year forecast: from pilot to €126k revenue

Metric	Year 1	Year 2	Year 3
Average active venues	3	12	30
Desks per venue	8	10	10
Channel utilization	25%	30%	35%
Completed desk-days	1,320	8,640	25,200
GMV at €25/day	€33,000	€216,000	€630,000
Revenue at 20%	**€6,600**	**€43,200**	**€126,000**
Variable costs (€1.30/day)	€1,716	€11,232	€32,760
Contribution	€4,884	€31,968	€93,240
Fixed operating costs	€24,000	€36,000	€60,000
Operating result	**-€19,116**	**-€4,032**	**€33,240**

Base case, desk commissions only; equipment and team fees are upside.

FORECAST · SENSITIVITY

Utilization drives the outcome more than price



Year 3 operating result by channel utilization, €

16,217 desk-days

Year 3 break-even: 22.5% of 72,000 available.

€1,740

Operating profit at 35% utilization if commission holds at 15% instead of 20%.



ENGINE 2 · FRANCHISE

Engine 2: franchised beach Work Hubs add upside to the base forecast

Alongside engine 1, the global Work Ready coworking aggregator, franchised modular beach Work Hubs are our second engine. Pilot terms: €3,000 entry fee, 5% royalty, 1% brand fund, 8% on centrally sourced bookings.

€43,200

operator sales, one 10-desk hub at 60% occupancy

€8,440

operator surplus per hub

€4,320

central recurring receipts per hub; five hubs ≈ €21,600

Illustrative; pre-revenue. Excluded from the base forecast. Operator break-even at 43.3% occupancy.

ENGINE 2 · MODULE SPEC

The equipped modular Work Hub

- Sea-view beachfront placement
- Solar panels with battery storage
- Starlink internet
- Ergonomic desks and monitors
- Optional bed and refrigerator for work-and-stay

Unit cost: [placeholder, to be confirmed]

Pre-revenue. Specification is a plan; figures are illustrative.



CURRENT STAGE

Pre-revenue, with a visible product and a clear plan

Built

Public website and booking interface with locations, plans, calendar and equipment.

Not yet verified

Partner contracts, live inventory, customers, backend and financial records.

To fix before launch

Unsubstantiated member counts, testimonials and uptime claims.

Next proof

3 signed venues and 100 completed desk-days.



VALUATION · ILLUSTRATIVE

Indicative valuation: €0.7M – €2.4M pre-money today

BERKUS METHOD

≈ €0.7M

Sound idea €300k, prototype €150k, team €200k, relationships €50k, sales €0. Illustrative scoring.

SCORECARD METHOD

≈ €2.4M

European pre-seed median $3.3M × 0.78 weighted factor ≈ $2.6M. Illustrative.

PROPOSED NEGOTIATING ANCHOR · PRE-MONEY

€1.0 – 1.5M

Weighted toward Berkus while traction is unverified. The H1 2026 European pre-seed and seed median of €4.8M is the reference point after pilot proof.



MILESTONES

Two engines, three milestones that move the valuation

1 · Athens/Crete pilot

Pre-revenue today. Pilot gate: 100 completed desk-days, 20+ paying users, under 2% venue failures, 25% return within 30 days.

2 · Global aggregator expansion

Engine 1 scales to nomad hubs: 12 venues in Year 2, 30 venues and €126k revenue in Year 3 (illustrative forecast).

3 · Franchise network

Engine 2: modular beach Work Hubs. One demonstration hub, then two supervised pilots across beach destinations.

THE ASK

About €33,000

to fund the paid pilot and the first step toward two engines

€8,000 launch

Booking hardening, partner setup, legal/accounting, content, contingency.

€19,116 Year 1 operating loss

€6,000 three-month fixed-cost buffer

Pilot in Athens/Crete proves engine 1, the global Work Ready aggregator, and prepares engine 2, franchised modular beach Work Hubs. Pre-revenue; at a €1.0–1.5M pre-money anchor, roughly 2–3% dilution (illustrative).





NOMADO BREEZE

Join us in proving the dependable workday

Athens/Crete pilot, then the global Work Ready aggregator, then franchised beach Work Hubs: invest before the first 100 desk-days.