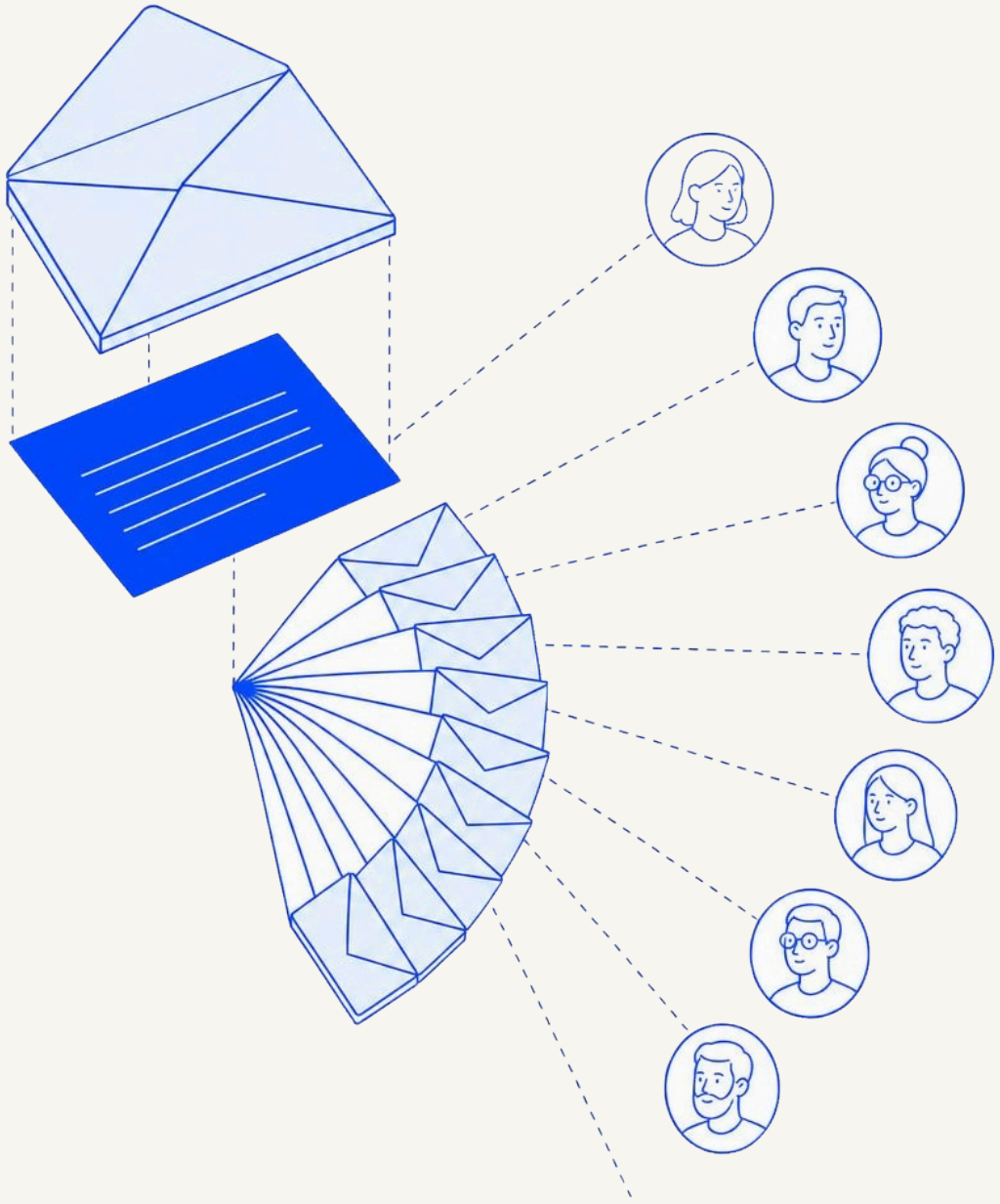
STAKEHOLDER BRIEFING · 2026

# iReachFlow

Reach thousands. Keep it personal.



PERSONAL EMAIL AUTOMATION
FROM YOUR OWN MAILBOX

# Our customers' relationships don't scale by hand

1. **Everyone needs a personal touch**

   Businesses must stay in touch with customers, leads, partners, investors and employees.

2. **Today's tools force a trade-off**

   Bulk-email tools feel impersonal. Manual one-to-one email doesn't scale.

3. **iReachFlow removes it**

   It automates personal communication from the customer's own mailbox, so every message still comes from a real person.



# Built for the customers who live on relationships



### SMALL BUSINESSES AND GROWING TEAMS

Anyone sending personal outreach who can't afford a marketing department.

### RELATIONSHIP-HEAVY INDUSTRIES

Real estate, recruitment, consulting, insurance, finance, hospitality, e-commerce and agencies.

### SALES, HR AND CUSTOMER SUCCESS

Teams already working in Gmail or Microsoft 365, who keep their own inbox.

# From mailbox to measurable relationships in six steps

01

## Connect

Link an authorized mailbox: Gmail, Microsoft 365 or SMTP.

02

## Import

Bring in contacts from CSV or Excel.

03

## Create

Write and personalize the message.

04

## Set rules

Choose audience, timing and sending rules.

05

## Launch

Send from the customer's own address.

06

## Analyze

See who opened, clicked and replied.

# Every message feels written for one person

MERGE FIELDS

{{FIRSTNAME}} {{COMPANY}} {{POSITION}} {{CITY}}

{{INDUSTRY}} {{EVENT}} + CUSTOM FIELDS

CONDITIONAL CONTENT

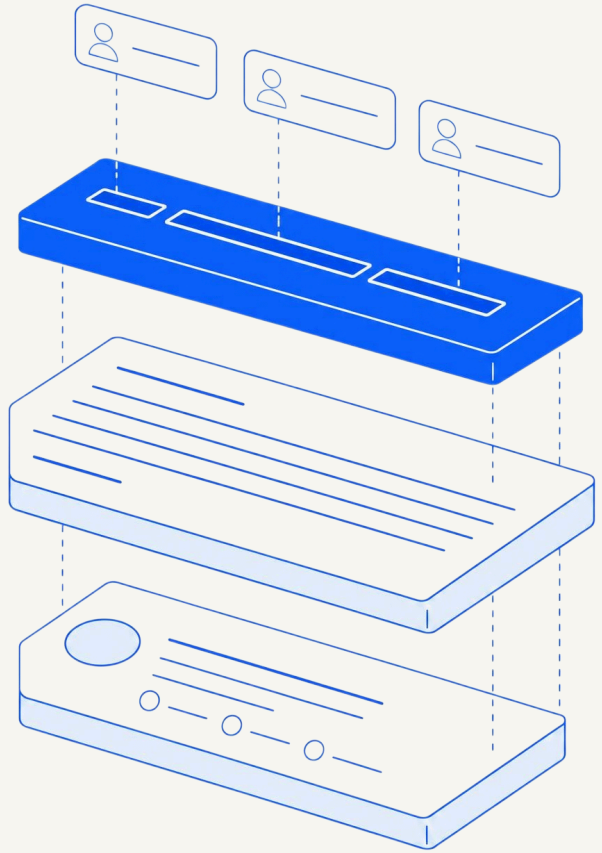
Swap text by country, segment or any field.

SEGMENTS

Dynamic segmentation, tags and lists.

TEMPLATES

Reusable business, sales, HR, real-estate and holiday templates.



# Automation that handles the repetitive work

### VISUAL WORKFLOW BUILDER

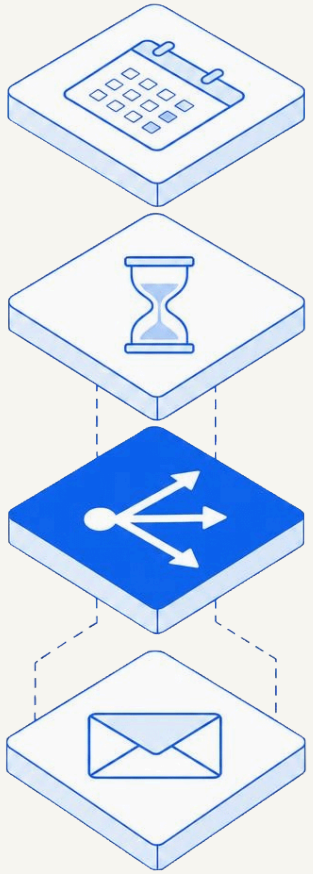
Drag in waits, conditions and follow-ups for opened or not-opened messages.

### RECURRING AND SCHEDULED

Recurring campaigns and sequences run on their own once set.

### OCCASION AUTOMATIONS

Christmas, New Year, birthdays, anniversaries and milestones, never missed.



# AI that writes, adapts and translates



### AI EMAIL WRITER

Drafts campaign emails in seconds, ready for a human to review.



### TONE ADAPTATION

Professional, friendly, luxury, executive, sales or thank-you.



### PERSONALIZATION AND TRANSLATION

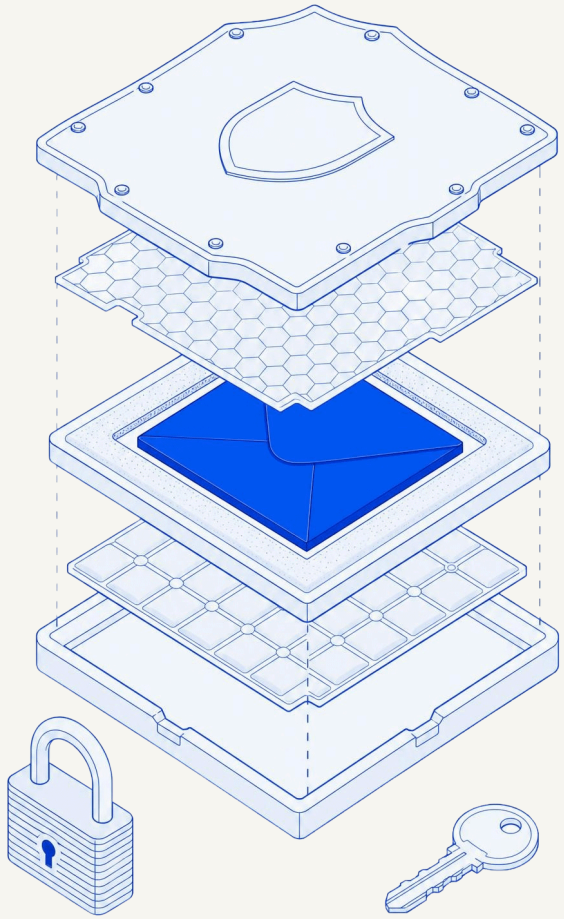
Uses contact and company context, then translates into the recipient's language.



### CAMPAIGN GENERATOR

Proposes audience, schedule and compliance settings to start from.

# Delivered safely, sent responsibly



### SMART SENDING

Sending limits, business hours, recipient timezone and automatic pause.

### DELIVERABILITY CENTER

SPF, DKIM, DMARC, bounce rate and sender health in one view.

### CONSENT

Consent tracking, unsubscribe, suppression lists and audit trails.

### SECURITY

OAuth authorization and encrypted secrets. No stored passwords.

# Results customers can see

EVERY MESSAGE TRACKED THROUGH SEVEN OUTCOMES

SENT | DELIVERED | BOUNCED | OPENED | CLICKED | REPLIED | UNSUBSCRIBED

## By segment, campaign and sender

Compare performance across every way the customer slices their outreach.

## A/B testing

Test subject lines and copy now. Predictive send-time optimization comes later.

# Ready for teams and the tools they already use

### Multi-mailbox organizations

Roles from Owner to Viewer, so every person sees and sends only what they should.

### Team control

Approvals, activity logs and shared templates keep a whole team on brand.

### Integrations

TODAY

REST API and webhooks today.

ROADMAP

HubSpot, Salesforce, Pipedrive, Zoho, Zapier and Make are on the roadmap.

# A plan for every stage of customer growth

| PLAN | PRICE | WHO IT'S FOR | HIGHLIGHTS |
|---|---|---|---|
| FREE | €0 | Evaluation | 1 mailbox, 100 contacts |
| STARTER | €19–29/mo | Individuals / SMB | 3 mailboxes, 2,500 contacts |
| BUSINESS | €59–99/mo | Growing teams | 10 mailboxes, automation, AI |
| PRO | €149–299/mo | Advanced teams | 50 mailboxes, API, compliance |
| ENTERPRISE | Custom | Large organizations | SSO, audit logs, SLA |

INDICATIVE PRICING

# Roadmap: from email today to relationship automation



## MVP

Mailbox connections, contacts, personalization, scheduling, compliance and basic analytics.



## V2

AI writing, visual builder, CRM integrations, team approvals and the Deliverability Center.



## V3

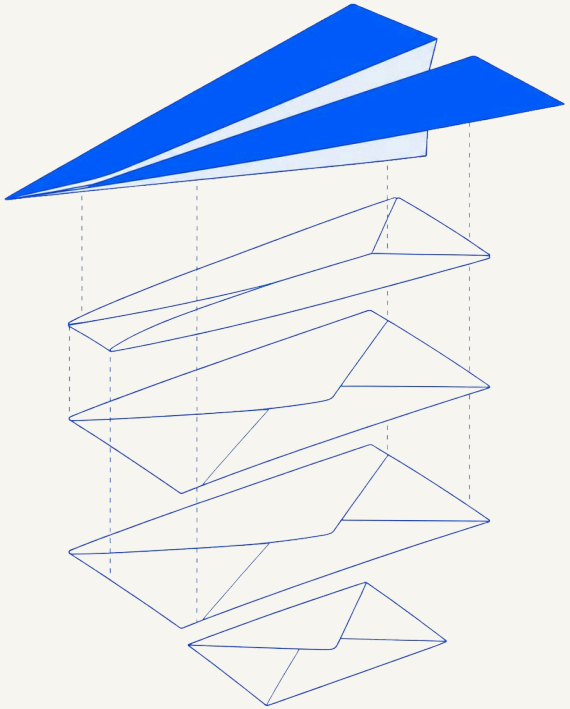
AI campaign agent, predictive send time and permission-based omnichannel.

# What we ask of our stakeholders

1. Endorse the MVP scope and key-customer focus.

2. Connect us with pilot customers in priority industries.

3. **Back the next milestone: V2 launch with AI writing, CRM integrations and API in Q1 2027 (target).**



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