global coffee knowledge platform · multi-vendor premium marketplace



iCoffeeHub: everything about coffee. one global hub.



coffee buyers can't see what they're buying

01 Origin, farm, processing and roast date are scattered or missing across shops.

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02 Trusted coffee knowledge lives apart from where people buy.

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03 Small roasters and farms struggle to reach qualified customers beyond their region.

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04 Delivery availability stays unclear until checkout.

one hub connecting knowledge to the cup

the encyclopedia and tools

build trust and traffic.

→

the marketplace

turns it into revenue.

A structured coffee knowledge graph linked directly to products, sellers, brewing advice and delivery.

For consumers and the trade: farms, roasters, cafés, importers, equipment vendors.





live at icoffeehub.com

already live today

verified sellers

Farms and roasters reviewed before they list.

fresh roast dates

Printed on every bag.

origin transparency

Farm, altitude and process on each product.

taste quiz

Matches roast, body and flavor to coffees.

roaster workspace

Track green coffee, log roasts, open a storefront.

coffee encyclopedia

From Arabica vs Robusta to Ethiopian origins.

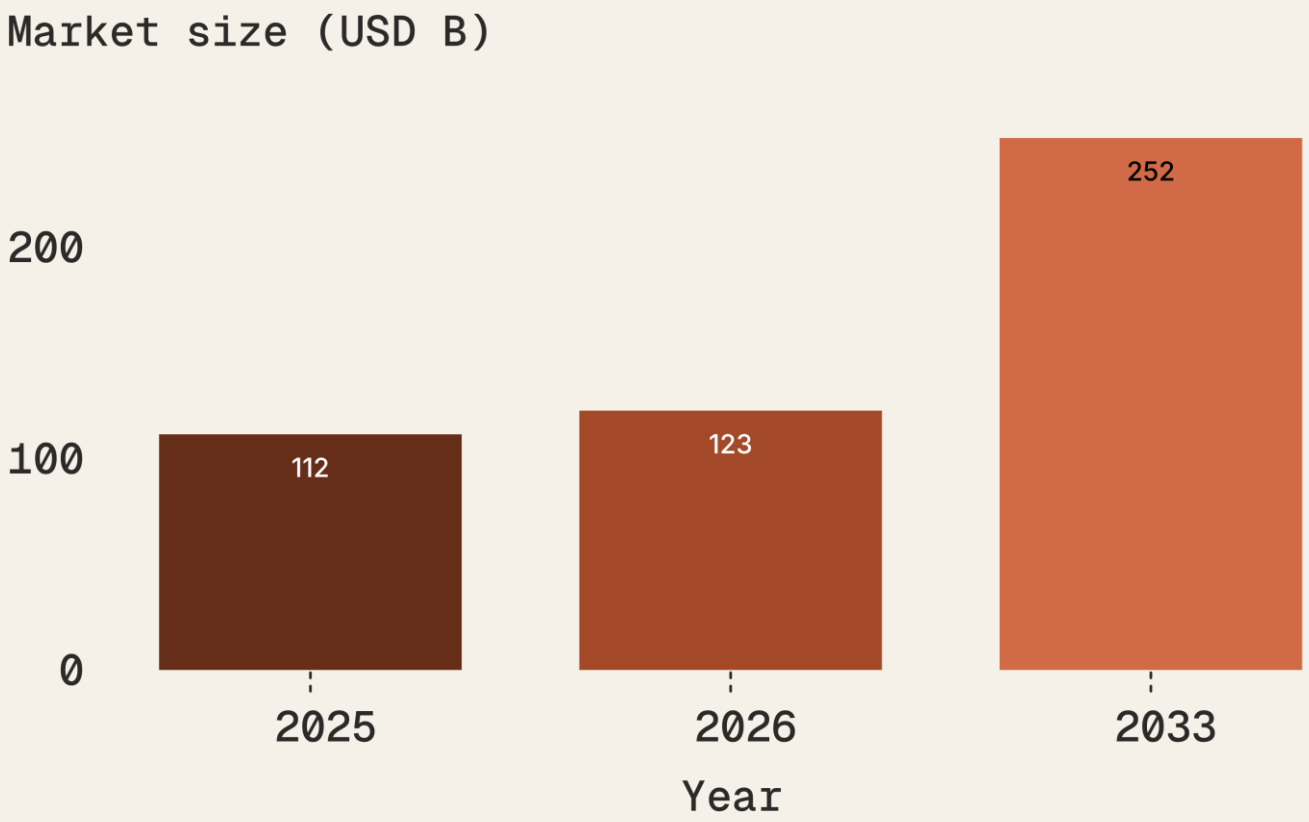
a specialty market worth $111.5b and growing ~11% a year

$251.7b

forecast by 2033, from $111.5B in 2025 · 10.8% CAGR

North America holds 50.7% share. 18–24s are the largest age group at 32.3%.

India (13.9%) and the USA (11.8%) are the fastest-growing markets.



The specialty coffee market more than doubles by 2033.

online coffee is the fast lane

$17.72b

coffee e-commerce by 2033, from $7.98B in 2025 at 10.5% CAGR

$2.24b

coffee subscriptions in 2025, with multi-roaster marketplaces a named segment

ethics sell

Buyers prize ethical sourcing and certifications like Fair Trade and Rainforest Alliance.

taste-led personalization

AI taste-profile matching is becoming standard in subscriptions.

built for both sides of the cup

consumers

Discover and order premium coffee with confidence and local delivery visibility.

enthusiasts

Compare origins, processing, sensory profiles and roasters.

cafés, educators, b2b buyers

Discovery, courses and verified sourcing.



roasters and sellers

Reach qualified buyers, manage orders, build reputation.

farms

Tell origin stories, offer tours and wholesale.

from curiosity to checkout in one journey

01

learn

Encyclopedia, bean database, country pages, Brewing Academy.

02

discover

Taste quiz, AI assistant, smart search filtered by delivery location.

03

buy

Multi-vendor cart, split payments, per-seller tracking.

04

stay

Subscription boxes, reviews, coffee journal, loyalty.

eleven revenue streams, one core engine

marketplace

Transaction commissions

Sponsored listings

recurring

Seller plans

Customer memberships

Subscription boxes

content

Courses and certification

Advertising

Affiliate equipment

data and b2b

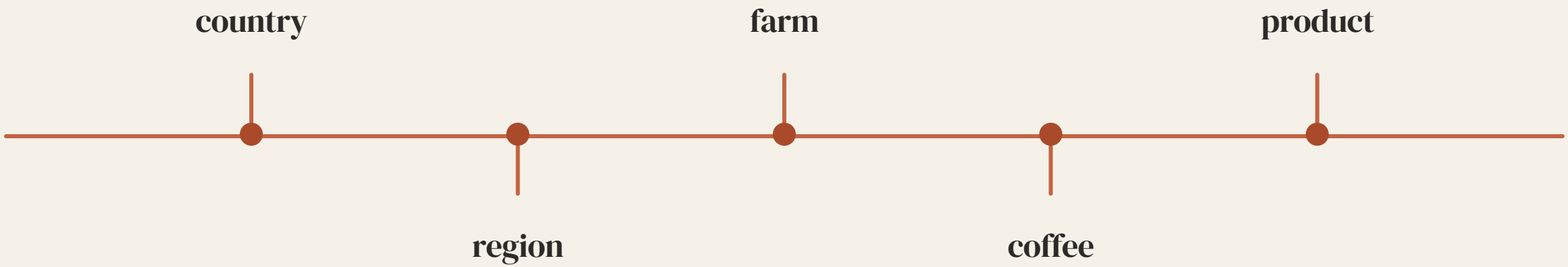
Sourcing and lead fees

API access

White-label solutions

content-led growth with network effects

SEO topical clusters, each page feeding the next



LONG-TERM SCALE

10,000+
farms

5,000+
roasters

100,000+
cafés

20,000+
products, long-term

13
launch languages, local currencies and delivery zones

why icoffeehub wins

trusted knowledge.
structured data.
community signals.
location-aware commerce.

iCoffeeHub joins them in one place.

Editorial rankings stay separate from paid placement, protecting trust.



a four-phase roadmap

mvp

Accounts, seller onboarding, marketplace, checkout, core encyclopedia in one launch geography.

discovery

Reviews, recommendations, Brewing Academy, subscriptions, more languages.

ecosystem

Farms, cafés, tourism, courses, community, mobile app.

intelligence

AI assistant, B2B sourcing, market intelligence, API products.

risks we've planned for



seller quality

Verification, sampling, performance monitoring.



cross-border shipping

Phased rollout, local seller inventory.



thin seo pages

Editorial standards, no-index rules.



ai hallucination

Answers grounded in verified catalog data.

working MVP live at icoffeehub.com · pre-launch

raising a $500k pre-seed

for ~12 months of runway

Launch in one geography, onboard curated verified sellers, finish the MVP: seller portal, checkout, reviews, core encyclopedia.

Tracked: GMV, active verified sellers, repeat purchase rate, CAC and LTV.

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· icoffeehub.com

